

## **CHAPTER I**

### **INTRODUCTION**

This chapter explains about background of the study, statement of the problem, purpose of the study, significance of the study, scope and limitation and definition of the key term. Each section presents as follow:

#### **1.1. Background of the Study**

In Vocational HighSchool, English for specific purposesinvolves in the syllabus. English for specific purposes has main goal in learning English. Besides that, English is also progress everyday to fulfill the needs of the students which include writing, speaking, reading, and listening. Teaching and learning activity in writing needs some skills for the students to master. Writing frequently is useful as preparation for some other activities like narrative writing , memo, personal letter, invitation, formal letters, article, book, descriptive something and so on. It is a process of organizing ideas, putting them on papers and revising them. It also claimed by (Hinkel; 2015: 69), that writing has a processes, expressivity, creative ideas and shaping. Writing allows the students to express ideas well. However, to get the meaning strong, interesting, and clear for the reader. This skill must be improved by practicing lot.

The researcher considers that writing is the difficult skill for students who learn English particularly in Vocational High School because in writing process, students will face many difficulties in transferring thought and ideas in the writing form. Writing has several examples and processes, so the students need preparation to write correctly. Writing processes have four elements; they are planning, drafting, editing, and revising. Grammar, vocabulary, pronunciation, and spelling are examples of language components. As we know, English is the first foreign language in Indonesia. Nowadays, language skill covers listening , writing, reading, and speaking. Among the skills, writing is often considered as the most difficult skill to be learned by the students. They usually have no interest in the learning writing. The students are often inhibited about produce something as writing product. They are worried about making mistakes, fearful of criticism in the grammatical use of each sentence. They thought study in grammar was bored

and complicated. They unfamiliar with the vocabulary used. They also experienced the same method which used by the teacher in teaching writing like as drilling all the time.

Teaching writing is not only developing the grammar but also developing for the aspect, when they want to use the English in the job occupation. The English teachers in Vocational High School of Budi Utomo Kepanjen sometimes use video to make the students understand and feel real in the learning writing. They will be interest in the learning writing process because there are video to grab their interest and attention. The variety of teaching techniques will help learners to get their high motivation to learn English deeply. It means being writing learner, students have to know those areas of knowledge. In order to be a good writing learner, someone has to choose the right form in the correct order to produce writing product.

Media is the important thing as stated by (Ahmadi, Amri 2011:62) that media is an important thing which drives strategy explanation. One of the most popular media to teach English in this Digital Era is Youtube. Based on the researcher pre-investigation, researcher interests to have more investigation about the uses of Youtube as a media by the teacher in teaching writing for the first grade students in SMK Budi Utomo Kepanjen. It potentially interacts learner to make students pay attention in the material. Andrea Trevino said on his website that video integration in the classroom has become a popular and effective way for students to learn. The videos used today include video conferencing, video podcast, and Youtube (<http://56wrtg1150.wikidot.com/youtube-vodcast-and-skype>).

Youtube is the part of social media. It has some content such as an audio and visual aid which have beneficial for the teacher and students in English Language Teaching. It enables students to have authentic experience in controlled environment. It is also contextualizing language naturally by showing real life from the visual form. The students apply Youtube into the classroom. It decreases monotone and boredom situation. That's why the use of Youtube by the teacher in teaching writing for the first grade students in Vocational High School of Budi Utomo Kepanjen is conducted in this research. There are another research which

used Youtube to in English class entitle “Youtube Video on Teaching Skill in ESP Speaking Class at Bahasa Indonesia Department of University of Muhammadiyah Malang” and was investigated by Dian Priska Yuni Pramesti. For the result, Youtube influences significantly to the students’ Bahasa Indonesia Department in University Muhammadiyah Malang. The students mean score was increased better and significantly. The another research was “Youtube Video on Teaching Speaking in ESP Class at Bahasa Indonesia Department of University of Muhammadiyah Malang by Muhammad Waris. The result of his study was the same as Dian Priska’s research. The students have increased their score significantly.

### **1.2 Statement of the Problem**

Based on the background of the study, statement of the problem can be formulated as follows:

1. How does the teacher use Youtube as a media to teach writing for first grade in Vocational High School of Budi Utomo Kepanjen?
2. What are the benefits of using Youtube as a media to teach writing for the first grade students in Vocational High School of Budi Utomo Kepanjen?.

### **1.3 Purpose of the Study**

The researcher expected to give some benefits based on the statement of the problem above:

1. To explain the process Youtube implementation in the writing class in Vocational High School of Budi Utomo Kepanjen.
2. To describe the benefits of using Youtube as a media to teach writing in Vocational High School of Budi Utomo Kepanjen.

### **1.4 Significance of the Study**

The results of the study are expected to give contribution for the teachers, students, and researchers. The following are the significant contributions of the study:

1. For the teacher, it is easier to recognize symbolic, picture, and the gestures of every character in the videos because it use to make student get stimulated toward the material.
2. For the students, it is the challenge to improve their writing skill. They will concentrate in the picture, symbol, gesture, and the main point in the Youtube which rewrite in their own word. They are easier to appliance their imagination into writing product.
3. For the researchers, it is expected that other researchers can use this research in delineation conducting the other research about video in the other skill like speaking and listening.

### **1.5 The Scope and Limitation**

This research focuses on using video as a media in teaching writing class in Vocational High School of Budi Utomo Kepanjen. Meanwhile, this research is limited at using Youtube as a media to teach writing for the first grade in Vocational High School of Budi Utomo Kepanjen.

### **1.6 Definition of the Key Term**

To avoid misunderstanding on the concept that used on this research, the researcher present some definition of the key terms as follow :

1. Teaching learning activity is an action which has objective purposes systematical. Ahmadi, Amri (2011; 8).
2. Writing is an acton which has primaries disign suh as to persuade, to explain and to convey real or imagined experience, Hinkel (2015; 22).
3. Writing is a skill or activity of producing words on a surfance. Cambridge digital dictionary (2013).
4. Video is the recording , reproducing, brodcasting of moving visual images. Oxford digital dictionary (2016).

5. Youtube is application which made early 21<sup>st</sup> century to upload video of (someone or something) to the video-sharing website Youtube. Oxford digital dictionary (2016).
6. Youtube is the name of website that allows people to show videos they have made. Cambridge digital dictionary (2013).

